

# Hirsch Bedner Associates Improves Application Performance, Boosts End-Users Productivity with Aryaka

## Introduction

This case study of Hirsch Bedner Associates (HBA) is based on a July 2021 survey of Aryaka Networks customers by TechValidate, a 3rd-party research service.

“With Aryaka, our global applications are faster by 20% and Aryaka accelerated Office365 in China by 1.5X.”

## Challenges

Prior to deploying Aryaka’s managed SD-WAN solution, Hirsch Bedner Associates was experiencing the following issues with their MPLS + WAN optimization box vendor:

- Unreliable connectivity to China
- Inability to adopt cloud-based applications

## Use Case

The company selected Aryaka for the following use cases:

- Enable multi-cloud connectivity
- Improve connectivity/application performance in China

## Results

After deploying Aryaka, Hirsch Bedner Associates achieved the following results:

- Accelerated key applications, including Microsoft Office365
- Increased productivity and collaboration among end-users
- Stable connectivity for end-users in China, including their remote employees who make up over 75% of the company’s workforce in Asia

Additionally, the IT organization saw the following benefits:

- An estimated time savings of 10-25%
- Gained the ability to support an estimated 25% more users
- Positively impacted the network TCO by decreasing hardware costs by up to 50%, decreasing software costs by less than 25% and decreasing time spent on incident resolution by 25%

### Company Profile

Company:  
**Hirsch Bedner Associates (HBA)**

Company Size:  
**Medium Enterprise**

Industry:  
**Architecture**